

4th Annual University District StreetFair

Saturday, May 15th & Sunday May 16th, 2010

New Section in 2010

TO APPLY:

1. Complete and return application by May 1st, 2010. We will continue to accept applications until the Fair is full. However, time is of the essence. Don't wait too long!

3. Enclose a copy of your Seattle Business license (if you have one).

If you plan to sell products for fundraising at your booth, you must be affiliated with the University of Washington in some way.

Make checks payable to the Greater University Chamber of Commerce and send to:

University Chamber of Commerce
4710 University Way NE #114
Seattle, WA 98105

UW "Dawgtown" Section Application

This area is for University of Washington affiliated groups and provides a venue for community information, fundraising activities, and performances by these groups. We encourage groups to "think outside the box" and have some fun! Ideas could be carnival games, a dunk tank, contests between groups, showing off projects, etc. Please feel free to call and brainstorm ideas with us.

The U-District StreetFair...For over 40 years the University District StreetFair has been the kick-off event for the festival season in the Seattle region. Attracting 50,000 people and nearly 400 booths to the District, the StreetFair is located in the heart of the University District on University Way NE, and is produced by the Greater University Chamber of Commerce.

Calendar:

May 1, 2010	Application Deadline*
May 2, 2010	Application screening
May 3, 2010	Notification of Acceptance/booth assignments via email ASAP around this date
May 15 & 16, 2010	2010 University StreetFair

* we will continue to review applications until all spaces are assigned, but first priority will be given to those who meet the application deadline. We have 22 spaces available in this section. These booths are provided at less than 35% of the cost of other non-profit and community information booths. Attendance at the StreetFair is @50,000 over the weekend. This is a great way to get information about your organization, fundraise for your group or a favorite charity, and have a great time.

Booth Fees:

Application/processing fee	\$ 15 (non-refundable)
Booth fee (10'x10')	\$ 50

Selection Process:

A Selection Committee will review all applicants. Applicants will be judged on the materials received about the organization and criteria will include type of products/services and anticipated activities that will be included at the StreetFair. All applicants will be notified by email of selection results. Notice will be sent out no via email.

Booth representatives will be required to behave with respect to organizations and individuals who do not share their organizational perspective. Booths may not display violent graphic images. Aggressive solicitation or disruptive behavior (at the discretion of StreetFair Staff) will result in removal from StreetFair grounds without refund and potential barring from future StreetFairs.

Fair Hours: 10am-7pm Saturday, 10 am-6pm Sunday

For Further Information Please Contact:

Greater University Chamber of Commerce
4710 University Way NE, #114
Seattle, WA 98105
tel 206.547.4417
fax 206.547.5266
email director@udistrictchamber.org
website www.udistrictstreetfair.org



**4th Annual
University District StreetFair**
Saturday, May 15th & Sunday May 16th, 2010

2010 UW "Dawgtown" Booth Application

Application Deadline: May 1, 2010

Mail application to:
Greater University Chamber of Commerce
4710 University Way NE, suite 114
Seattle, WA 98105

What is your relationship to the University of Washington?

Answer all that apply:

Is this a new address? Yes No
 Have you applied to the Fair before? Yes No
 How many years have you participated? _____
 First Name _____
 Last Name _____

What is the mission and purpose of your organization:

What items or services will you be selling or featuring at the event? Please include a list describing items for sale and price range.

Organization/Booth Name as you would like it to appear:

Address _____

City _____ State _____ Zip _____

Contact phone _____

email _____

What other activities will happen at your booth?

Seattle Business License #: _____

WA UBI #: _____

Please enclose the following (separate checks):

___ Check for application fee	\$ 15
___ Booth fee	
10'x10' (20 spaces available)	\$ 50
TOTAL	\$ 65

Other Event Experience/References:

1. Event _____
 Years _____ Contact _____

2. Event _____
 Years _____ Contact _____

* Make checks payable to the Greater University Chamber of Commerce.

We agree to abide by all UDSF rules as stated in this application flyer. If my group does not conform to the regulations, and/or is misrepresented at the screening, or if we violate any StreetFair rules, the Committee retains the right to request we leave the show, remove objectionable items, or can terminate our reservation without refund.

Signature _____ date _____