



# 4<sup>th</sup> Annual University District StreetFair

Saturday, May 15th & Sunday May 16th, 2010

## Community Information Booths

Non-Profit/General Information (24 booths available)

Green Technology (8 booths available - special section)

### The U-District StreetFair...

For over 40 years the University District StreetFair has been the kick-off event for the festival season in the Seattle region. Attracting 50,000 people and nearly 400 booths to the District, the StreetFair is located in the heart of the University District on University Way NE, and is produced by the Greater University Chamber of Commerce.

#### Calendar:

March 15, 2010	Application Deadline*
March 31, 2010	Application screening
April 15, 2010	Notification of Acceptance/booth assignments via email ASAP around this date
May 15 & 16, 2010	2010 University StreetFair

\* we will continue to review applications until all spaces are assigned, but first priority will be given to those who meet the application deadline. We have 24 spaces available for general community booths and 8 booths in a special section for sustainable technology information. This represents @ 10% of the booth space at the Fair at significantly reduced rates made available to community groups. Each year we also sponsor a local community booth. If your group is selected, your booth fee check will be returned to you.

#### Booth Fees:

Application/processing fee	\$ 35 (non-refundable)
Booth fee (10'x10')	\$ 150

#### Selection Process:

A Selection Committee will review all applicants. Applicants will be judged on the materials received about the organization and criteria will include community message and anticipated activities that will be included at the StreetFair. All applicants will be notified by email of selection results. Notice will be sent out no later than April 30th. All selection committee results are final.

Community Information and NonProfit booth representatives will be required to behave with respect to organizations and individuals who do not share their organizational perspective. Booths may not display violent graphic images. Aggressive solicitation or disruptive behavior (at the discretion of StreetFair Staff) will result in removal from StreetFair grounds without refund and potential barring from future StreetFairs.

**Fair Hours:** 10am-7pm Saturday, 10 am-6pm Sunday

#### For Further Information Please Contact:

Greater University Chamber of Commerce  
4710 University Way NE, #114  
Seattle, WA 98105  
tel 206.547.4417  
fax 206.547.5266



### TO APPLY:

1. Complete and return application by March 15th, 2010. We will continue to accept applications until the Fair is full. However, time is of the essence. Don't wait too long!

2. If you did not participated in StreetFair in 2009, please enclose a photo of your booth. If you have no photos, an accurate drawing of the appearance of your booth is acceptable.

3. Enclose separate checks for booth fee and application fee and a copy of your Seattle Business license (if you have one). We must have both checks in order to process you application.

If you plan to sell products for fundraising at your booth, you must supply a letter certifying your charitable nonprofit status (letter of 501c3 designation) and provide a Washington UBI#.

Make checks payable to the Greater University Chamber of Commerce.

Please send materials to:

University Chamber of Commerce  
4710 University Way NE #114  
Seattle, WA 98105

**4<sup>th</sup> Annual**  
**University District StreetFair**  
 Saturday, May 15th & Sunday May 16th, 2010

**2010 Community Information Booth Application**

Application Deadline: March 15th, 2010

**Mail application to:**  
**Greater University Chamber of Commerce**  
**4710 University Way NE, suite 114**  
**Seattle, WA 98105**

**Answer all that apply:**

Is this a new address? Yes No  
 Have you applied to the Fair before? Yes No  
 How many years have you participated? \_\_\_\_\_  
 First Name \_\_\_\_\_  
 Last Name \_\_\_\_\_  
 Organization/Booth Name as you would like it to appear  
 \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact phone \_\_\_\_\_  
 email \_\_\_\_\_  
 Are you a charitable non-profit? Yes No  
 501c<sup>3</sup> \_\_\_\_\_

**Event Experience/References:**

1. Event \_\_\_\_\_  
 Years \_\_\_\_\_ Contact \_\_\_\_\_  
 2. Event \_\_\_\_\_  
 Years \_\_\_\_\_ Contact \_\_\_\_\_

**If you plan to sell items to fundraise or collect donations for your organization, we require a WA State UBI # and a copy of your IRS 501c3 determination letter.**

What is the mission and purpose of your organization:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Will you be selling items for fundraising at the event?  
 Note, you may not sell items for any other purpose at this event. (Please include a list describing items for sale and price range.) Otherwise - no selling is allowed. Your booth is for information only.

Yes No

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Note: Please include a copy of fundraising permit or state gambling license if necessary for activities you plan.

What other activities will happen at your booth?  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please enclose the following (separate checks):

___ Check for application fee	<b>\$ 35</b>
___ Booth fee	
10'x10' (24 general available)	<b>\$150</b>
(8 Green Technology available)	
<b>TOTAL</b>	<b>\$185</b>

\* Make checks payable to the Greater University Chamber of Commerce.

We agree to abide by all UDSF rules as stated in this application flyer. If my group does not conform to the regulations, and/or is misrepresented at the screening, or if we violate any StreetFair rules, the Committee retains the right to request we leave the show, remove objectionable items, or can terminate our reservation without refund.

Signature \_\_\_\_\_ date \_\_\_\_\_