



StreetFair Poster Contest

The U District StreetFair is celebrating its 50th year of bringing together fantastic crafts, tasty bites, and amazing music on The Ave! Help us celebrate this important milestone by submitting your design to our annual poster contest.

Contest Guidelines

We are a family friendly fair and many of our fair-goers like to collect our new StreetFair poster each year. Make sure that your design is family friendly and will appeal to a wide variety of people.

Your poster must be optimized for 11"x17" printing and be oriented vertically or in portrait format.

Your poster must be submitted in either .ai or .psd format. Non-digital submissions will not be accepted this year.

Your design must prominently include the name "U District StreetFair" and the dates of May 18 and 19, 2019. In addition, our website address www.udistrictstreetfair.org must be visible on the bottom of the poster.

To view prior winning posters for inspiration, visit our website at www.udistrictstreetfair.org/about/poster.

Judging Criteria:

- Does it follow the guidelines of the contest?
- Does it represent the unique character of Seattle's U District?
- Does it celebrate the fact that it's our 50th year (the longevity of the fair)?
- Will it appeal to a wide audience?
- Does it lend itself to easy manipulation for online and print use?

How to Submit

Please send your final artwork to StreetFair@UDistrictPartnership.org by February 28th. In your email, please include your name and the best way to contact you. In addition, all artists are encouraged to write a brief paragraph sharing their experience with the U District and/or StreetFair and how that has influenced their submission.

What do you win?

If your poster is selected as this year's winner, you will be awarded \$1,000! You and your artwork to be featured on our website and in our social media channels. You will see your poster around the city of Seattle and in front of upwards of 50,000 people at the fair. Finally, there are opportunities available for you to share more about your other work and art that can be discussed.

Common questions

If I am the winner, how/when do I receive my award of \$1,000. – We will reach out to you in the first week of March to arrange payment. We will need a valid W-9 form from you before we send you your awarded amount via check made out to the name on the W-9.

Do you sell the winning poster? – We plan to sell the winning poster during the StreetFair and all proceeds from these sales will go to the U District Partnership, a local 501(c)(3), which runs the event every year and works to support the U District neighborhood.

If I win, can I sell the poster? – You will retain shared rights with the U District Partnership to sell the poster artwork. We only ask that you do not sell during the StreetFair event.

What happens to my art if I don't win? – We do not use or sell any artwork that was submitted, except for the winning poster. You will retain all rights to that art.

If you have any other questions about our posters or process, please reach out to our StreetFair@UDistrictPartnership.org email address and include "Poster Contest" in your email's subject line.